



*Create Your Personal
Vision Statement*

VISION STRATEGIST
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Personal Vision Statement

Why a personal vision statement?

Just like an organization has a vision statement, you should have one for yourself as well. A personal vision statement serves as a guide when making decisions in professional and personal areas of your life. It also keeps you on track and prevents you from engaging in things that are not aligned with your values, goals and, most importantly, the vision for your life.

Principles for a personal vision statement

- Easy to remember (no longer than a sentence or two)
- Future bound (you are always striving towards it)
- Inspires you (you should buy into it)
- Challenges you to grow
- Provides direction
- Moves you to act
- Larger than life (vision big)



Questions to consider

Don't feel like you have to answer all the questions all at once. Feel free to take some time and be reflective. The answers to these questions will inform your vision statement so it is important that they are a true reflection of who you are.

What are my values or what do I value?

What do I love to do?





What brings me joy?

What am I passionate about?





What are my strengths and skills?

What do I see my future looking like?





Where do I want to be in the future?

What is the idea that I'm always thinking about?





At the end of my life, what do I want people to say about me?

At the end of my life, what do I want to say about myself?





What is the most important thing I wish I could do in my life?



What do I want to change in the world or my community?



Crafting the vision statement

After you complete the questions, it's now time to create your personal vision statement. Feel free to use the template below as a guide and refine your vision statement until it resonates with you.

Template Sample:

I [what do you want to do] for [who] to [produce what outcome]

Here's an example:

I want to support women with confidently creating and carrying out their vision so they can experience life satisfaction

Congratulations!!!