



AWIS
ASSOCIATION FOR WOMEN IN SCIENCE

SUMMER OF *Science*

Celebrate the The Science Moving Us Forward

In this 12-week digital campaign, AWIS will celebrate women working in a variety of STEM fields and the ways they contribute to society. This year's theme is "The Science That Moves Us Forward." Each week we will share an inspiring member story across web, email, and social channels to:

- Celebrate women across all STEM fields
- Demonstrate real-world impact
- Educate and excite the public
- Inspire the next generation
- Connect sponsors with leaders and learners

Become a sponsor and gain visibility



71,000

Social Media Followers



30,000

Monthly Website Visitors
(awis.org)



31,000

Newsletter Subscribers

Reach an educated, driven audience that includes leaders, decision-makers, jobseekers, and rising talent



80%

of AWIS members hold advanced degrees (among those reported)



66%

of AWIS members reported having leadership experience

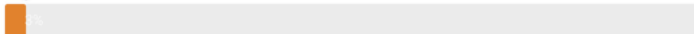


61%

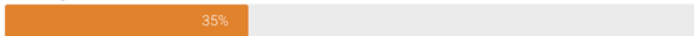
of members surveyed are looking for a job

AWIS Members by Discipline

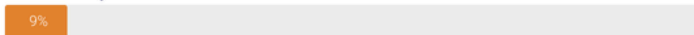
Agricultural and Earth Science



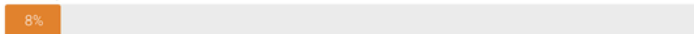
Biological Science



Chemistry



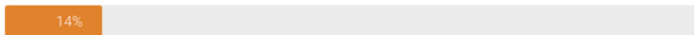
Computer Science and Math



Engineering



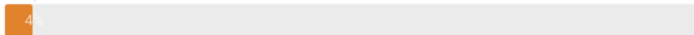
Medical Services



Social Sciences



Physical Sciences

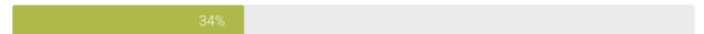


Other

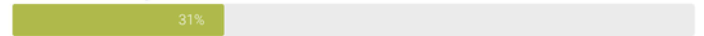


AWIS Members by Career Stage

Student



Postdoc/Early Career



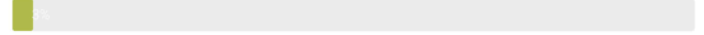
Mid Career



Senior Career



Other



Looking for more ways to connect with our audience?

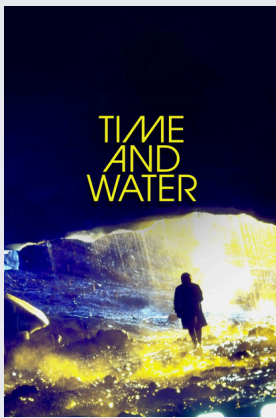
AWIS offers advertising, thought leadership, talent management, and strategic partnership opportunities. **Visit: awis.org/sponsor**

Campaign Components

Weekly Stories

- Recognize women in a variety of science and STEM fields
- Describe their role and what drew them to STEM
- Share unique facts about their work and its impact on society
- Reveal the challenges, accomplishments, and advice for others

Film Screenings



Time and Water
Week 4
June 22–28



Spacewoman
Week 8
July 20–26



She Rises Up
Week 10
August 3–9

T-Shirt Contest

- AWIS members are currently voting on this year's official Summer of Science t-shirt.
- The winning design will be revealed Friday, May 29
- **Qualifying sponsor logos will appear on the back of the shirt.**
- Shirts will be available for purchase at campaign launch and will be worn proudly throughout the summer—and beyond!

Campaign Timeline

June

Discovery

Week 1 (May 29-June 5)

Science in Everyday Life
Consumer Products

Exploring the science behind the products and experiences we use every day.

Week 2 (June 8-14)

Data for Better Decisions
Insurance

Discovering how data helps us understand risk and make smarter decisions.

Week 3 (June 15-21)

Keeping the World Connected
Cybersecurity

Spotlighting the systems that keep people, information, and ideas connected.

Week 4 (June 22-28)

Growing a More Sustainable Future
Environmental Science

Celebrating science supporting agriculture, food systems, and environmental resilience.

July

Innovation

Week 5 (June 29-July 5)

Materials That Matter
Chemicals

Highlighting the chemistry and engineering behind products that shape our world.

Week 6 (July 6-12)

Research to Real-World Solutions
Biotechnology

Showcasing how discoveries become products, therapies, and technologies.

Week 7 (July 13-19)

Science That Solves the Case
Forensics

Exploring how forensic science uncovers evidence and reveals the truth.

Week 8 (July 20-26)

Expanding What's Possible
Space Exploration

Spotlighting breakthrough science and emerging technologies shaping the future.

August

Impact

Week 9 (July 27- Aug. 2)

AI for Better Health
Healthcare Technology

Exploring how AI and data are improving health outcomes.

Week 10 (Aug. 3-9)

Science Without Borders
Global Development

Highlighting women using science and innovation to create global impact.

Week 11 (Aug. 10-16)

Leading Science Forward
Clinical Development

Celebrating scientists guiding teams, organizations, and the future of STEM.

Week 12 (Aug 17-23)

The Future of Science in Focus
Clean Technology

A forward-looking finale spotlighting emerging ideas and new possibilities.

Sponsorship Opportunities

Gain meaningful visibility while supporting the women in STEM driving discovery, innovation, and impact. Choose the sponsorship opportunity that best aligns with your goals and commitment to advancing women in science.

1 Summer Sponsor

\$5,000

Our most prominent tier, ideal for mission-aligned sponsors who want maximum exposure all summer long.

What's Included?

- Logo featured on the official 2026 Summer of Science T-shirt
- Logo on the Summer of Science campaign webpage (priority placement)
- Opportunity to spotlight a scientist, employee, or leader
- Mentioned in twelve (12) social media posts
- Name/logo included in closing campaign thank-you social post

2 Single Week Sponsor

\$2,500

Great for organizations that want to spotlight a scientist, leader, employee, or relevant innovation.

What's Included?

- Exclusive sponsor for one week of the campaign
- Opportunity to spotlight a scientist, employee, or leader
- Highlighted in one (1) weekly email
- Highlighted in one (1) social media post
- Logo on the Summer of Science campaign webpage under "Supporters"

3 T-Shirt Sponsor

\$1,000

A simple way to support the campaign, women in science, and get your brand in front of the STEM community.

What's Included?

- Logo featured on the 2026 Summer of Science t-shirt
- Logo listed on the campaign webpage under "Supporters"

Note: Can be added to a Single Week Sponsorship

Exclusive AWIS Member & Partner Rate: Current AWIS members and partners are eligible for a discounted Single Week Sponsorship for \$1,500 (regularly \$2,500), which includes all Single Week Sponsor benefits plus logo placement on the 2026 Summer of Science t-shirt.

Become a Sponsor Today!

Join us in celebrating the women in STEM whose discoveries, innovations, and impact are shaping our future. By sponsoring the 2026 Summer of Science campaign, your organization will gain meaningful visibility, align with inspiring science stories, and connect with a mission-driven STEM audience.

Deadlines



T-Shirt Logo:

Tuesday, May 26



Full Campaign Sponsorship:

Thursday, May 28 (to be featured at launch)

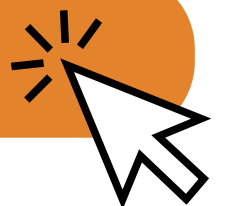


Weekly Sponsorship:

Rolling basis – one week prior to requested dates

Let's go!

[Fill Out the Sponsor Form](#)



Questions? Please contact Shelley O'Brien at obrien@awis.org.